

25th Anniversary

KUMITE CLASSIC



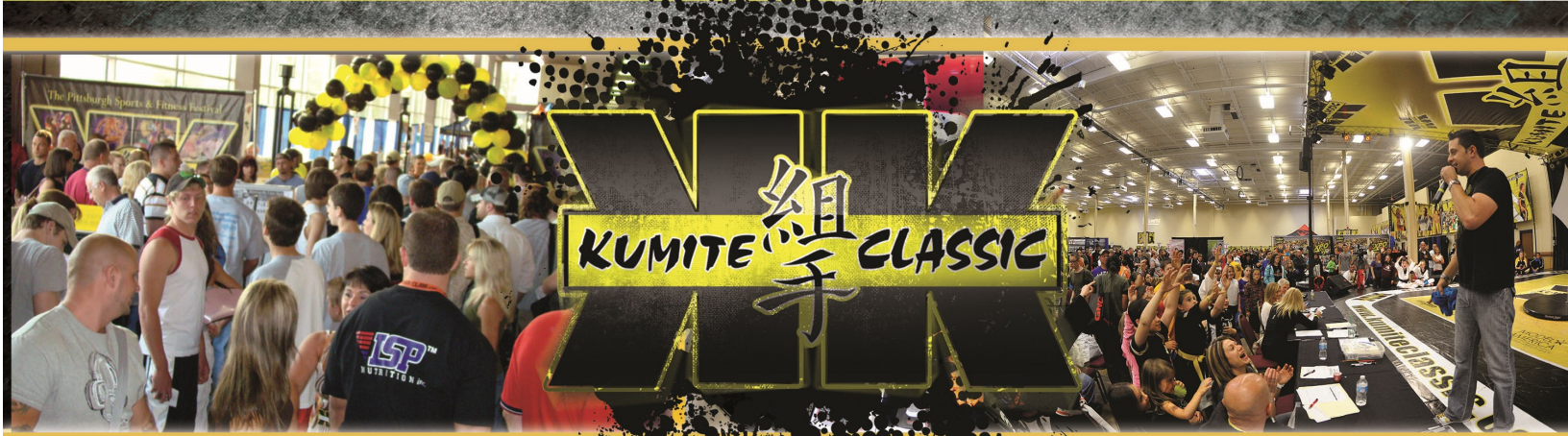
**PROGRAM
ADVERTISE**



**ARNOLD
SPORTS**
FESTIVAL



WWW.KUMITECLASSIC.COM



EVENT PROGRAM



Wish your favorite *Martial Artist* GOOD LUCK!

Kumite Classic Entertainment is a full-scale production company based in Pittsburgh, Pennsylvania. Since 1999, the Kumite Classic brand has become synonymous with world-class promotions and media projects ranging from a bestselling publishing house to award winning film productions. As an industry leader in martial arts, fitness, and sports genre, Kumite Classic has stamped its mark of approval across a spectrum of world-class competitors, Olympians and professional athletes from the NFL, MLB, WWE, UFC, IFBB and more. The self-titled "Kumite Classic" is regarded as the mecca for karate in the Pittsburgh region, and in 2025, will debut an innovative strategic partnership with the Arnold Sports Festival and USA Kickboxing Feb. 28th-March 1st 2025. The program will reach thousands at the Arnold Martial Arts Festival and WAKO State Games at the David L. Lawrence Convention Center May 10-11th in Pittsburgh. Contact Bill Viola 724.640.2111 www.kumiteclassic.com

Not only will you reach a diverse audience at from the foot traffic at the event, but this program will be shared on social media and promoted on our website and with a digital edition leaving a lasting footprint. WIN-WIN.



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GOOD LUCK RIVER!

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UNCLE MATT, KK, IZZY,
ABBY, AND MIRAYLA



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KUMITE CLASSIC



Reserve and pay via Credit Card
www.kumiteclassic.com/program
 or Fill out below:



Advertisement trim size: please review chart:

- \$400 Back outside cover; Full Page (5.5" w X 8.5" h) Full Color
- \$350 Back inside cover; Full Page (5.5" w X 8.5" h) Full Color
- \$200 Full page (5.5" w X 8.5" h) B/W
- \$125 Half page (5" w X 3.875" h) B/W
- \$75 Quarter page (2.375" w X 3.875" h) B/W
- \$50 Patron/Booster N/A

AD SIZE	DIMENSIONS
1/4 PAGE	2.375" x 3.875"
1/2 PAGE HORIZONTAL	5" x 3.875"
1/2 PAGE VERTICAL	5" x 8"
3/4 PAGE	5" x 8"
1/2 PAGE HORIZONTAL (with bleed)	5" x 3.875"
1/2 PAGE VERTICAL (with bleed)	5" x 8"
3/4 PAGE (with bleed)	5" x 8"
1/4 PAGE (with bleed)	2.375" x 3.875"

TRIM SIZE - The actual size of the program: 5.5" x 8.5"
BLEED AREA - The area in which all artwork should extend.
 Any image or colored area touching the edge of the TRIM SIZE MUST be extended 1/8" (0.125") on all sides beyond the TRIM SIZE.
LIVE AREA - Where all your content should stay within, such as heading, sub-heading, copy, text, photos, contact info, etc. In most cases, final artwork for full bleed, full-page ads should be sized to 5.5" x 8.5".
 Any final supplied art without proper bleed will be shrunk to fit in the live area, which will cause white area all around the art. Please keep all the material 1/4" (0.25") from the trim on all sides. On two-page spreads, leave 0.25" gutter for all live material.
FULL PAGE TRIM SIZE - 5.5" x 8.5" for ads with bleed; add 1/2" bleed on all sides; 5" x 8" live area, otherwise use FULL PAGE NO-BLEED art size.

Name of Advertiser (Company): _____

Contact Name: _____

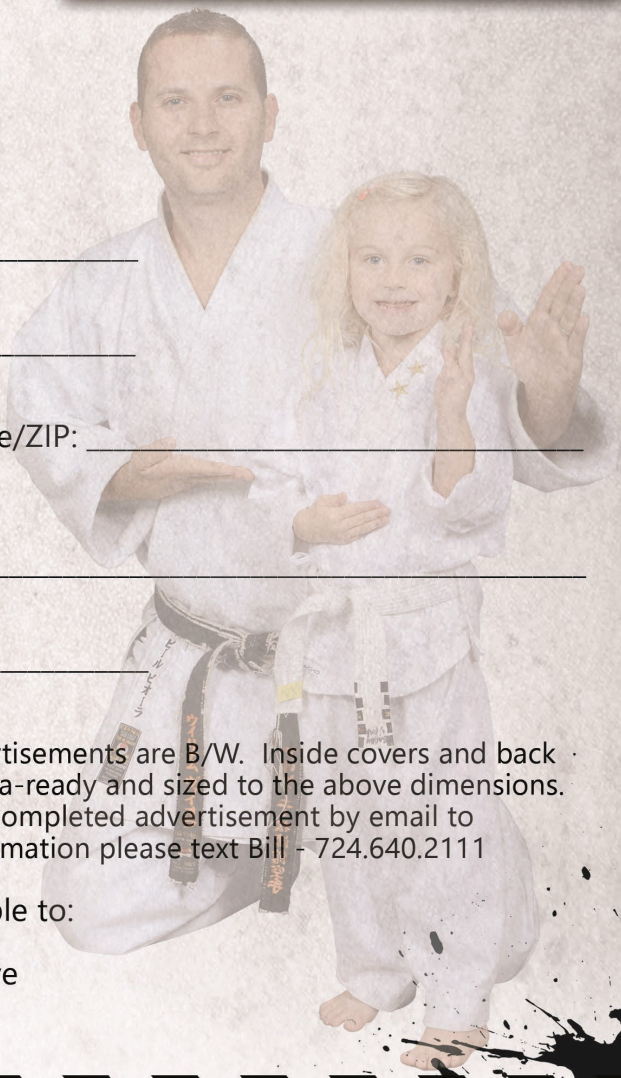
Address: _____ City/State/ZIP: _____

Phone: _____ Email: _____

Referral (who sold you the ad): _____

Check enclosed: Make check payable to "KUMITE CLASSIC" Advertisements are B/W. Inside covers and back cover are full color. All advertising and photographs must be camera-ready and sized to the above dimensions. Acceptable format is a high-quality print JPEG or PDF. Submit your completed advertisement by email to Bill@kumiteclassic.com AD Deadline: Feb. 17th, 2025. For more information please text Bill - 724.640.2111

Checks mailed and payable to:
 KUMITE CLASSIC
 12421 St. Nikolai Drive
 Irwin, PA 15642





DAVID L. LAWRENCE CONVENTION CENTER - PITTSBURGH & THE OHIO EXPO CENTER - COLUMBUS

Columbus, Ohio: The “Arnold” is widely known as the largest multi-discipline sporting event in the world attracting over 100,000 attendees to Columbus, Ohio annually. The event, which pays homage to Arnold Schwarzenegger, has transformed from a bodybuilding show in 1989 into the mecca of the fitness industry today. Kumite Classic is poised to present a new generation of martial arts competitions, highlighting USA Kickboxing as the anchor competition at the Ohio Expo Center.

Pittsburgh, PA: Kumite Classic will host the WAKO State Games May 10-11th at David L. Lawrence Convention Center downtown Pittsburgh. www.kumiteclassic.com



USA Kickboxing is the only U.S. organization in the sport of kickboxing to have IOC (International Olympic Committee) & AOC (American Olympic Committee) recognition. Today WAKO is solidified in 130 affiliated nations and 5 continents, of which 105 are officially recognized by either the National Olympic Committee or relevant National Government Sports Authority. WAKO is your pathway towards the Olympics.

