

25th Anniversary

KUMITE CLASSIC



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FESTIVAL



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KUMITE CLASSIC

FRIDAY & SATURDAY FEB 28TH - MAR 1ST 2025

@ ARNOLD SPORTS FESTIVAL COLUMBUS, OHIO EXPO CENTER "LAUSCHE BUILDING"



ARNOLD SPORTS FESTIVAL



WWW.KUMITECLASSIC.COM 724.640.2111



OUR EXPERIENCE

-Established 1999: Kumite Classic Entertainment presents Pittsburgh's largest and most established fitness, health, wellness and sports expo.

The annual Kumite Classic is the company's signature showcase, known as a worldwide industry leader in the fitness genre. The show features high energy athletic events and fitness competitions. In 2025 the company has partnered with the Arnold Sports Festival, the largest event of its kind attracting over 100,000K+



THE ARNOLD

Arnold Sports Festival (ASF), the world's premier sports and fitness exhibition, will host the 2025 WAKO USA National Championship and Team Trials in a strategic partnership with Kumite Classic February 28th to March 1st, 2025. ASF is widely known as the largest multi-discipline sporting event in the world attracting over 100,000 attendees to Columbus, Ohio annually. The event, which pays homage to Arnold Schwarzenegger, has transformed from a bodybuilding show in 1989 into the mecca of the fitness industry today.

WAKO USA is the only U.S. organization in the sport of kickboxing to have IOC & AOC recognition. As we continue to grow our sport here in the States, our organization will serve as the gateway to the Olympics.

International Federation recognised by the



International Olympic Committee

THE EVENT HAS FORMED SOLID PARTNERSHIPS AND SPONSORSHIPS WITH SOME OF NATIONS MOST POPULAR BRANDS, COMPANIES AND ORGANIZATIONS OVER THE PAST DECADE INCLUDING:





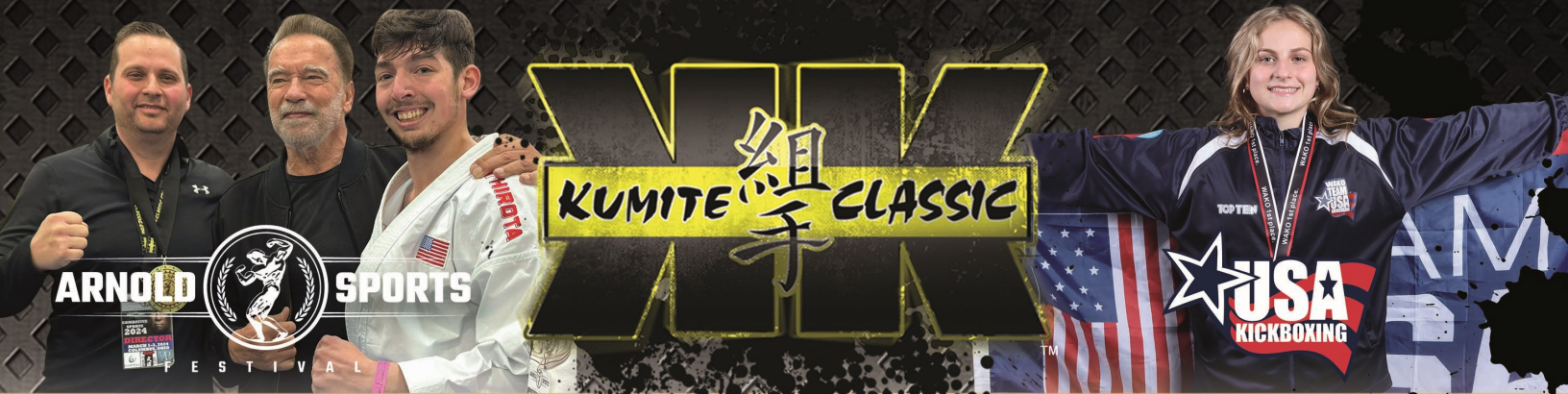
WHAT TO EXPECT: TEXT OR CALL 724.640.2111

The "Arnold" is widely known as the largest multi-discipline sporting event in the world attracting over 100,000 attendees to Columbus, Ohio annually. The event, which pays homage to Arnold Schwarzenegger, has transformed from a bodybuilding show in 1989 into the mecca of the fitness industry today. Kumite Classic is poised to present a new generation of martial arts competitions, highlighting USA Kickboxing as the anchor competition at the Ohio Expo Center. The weekend will include WAKO NATIONALS, TEAM TRIALS and WAKO USA STATE GAMES: sport karate, tae kwon do, tang soo do, kung fu, and wide variety of combat sports including all ranks and ages throughout novice, intermediate, advanced, and black belt competition: weapons, forms, point sparring, continuous sparring and more. Open to all schools, styles and organizations. more info: www.kumiteclassic.com



USA Kickboxing is the only U.S. organization in the sport of kickboxing to have IOC (International Olympic Committee) & AOC (American Olympic Committee) recognition. Today WAKO is solidified in 130 affiliated nations and 5 continents, of which 105 are officially recognized by either the National Olympic Committee or relevant National Government Sports Authority. WAKO is your pathway towards the Olympics.





Promoter: Kumite Classic
 Producer: Bill Viola Jr. bill@kumiteclassic.com
 724-640-2111 www.kumiteclassic.com



Important information:

Venue: Ohio Expo Center (**LAUSCHE Building**)
 717 East 17th Avenue Columbus, Ohio 43211

All spectator tickets can be purchased at the ticket gate at the Lausche building. All competitors can sign up at kumiteclassic.com *your competitor registration includes access to the Arnold Expo and other events.

The 2025 Kumite Classic is a partnership between WAKO USA and The Arnold Sports Festival. This groundbreaking collaboration will bring together the top sport karate athletes and martial artists.

What is the difference between **WAKO Nationals** and **WAKO State Games**?

WAKO Nationals is for Black Belts (or national level competitors). The event acts as the official trials to make the US Team. The top 2 (gold and silver) earn a spot on the 2025 national team and eligibility to compete in the Pan-American Championships for juniors and World Championships for adults.

The **State Games** are dedicated to all traditional sport karate divisions (novice, intermediate, advanced, and black belts) forms, sparring and weapons. It is the perfect opportunity to learn the WAKO rules and earn an official state title ranking.

Tatami Friday Feb. 28th *tatami means events on the "mat"

WAKO NATIONALS
Black Belts Kick light
 Light Contact
 Creative

STATE GAMES:
All ranks Trad. Wepaons
All ranks Tag Team



Tatami Saturday March 1st

WAKO NATIONALS:
 Black Belt Point Fighting

KUMITE CLASIC STATE GAMES:
 All belts traditional forms
 Under Belt traditional forms & sparring
 Open rank & open weight sparring

Both events will compliment each other and work towards a common goal under the same roof.

*You may enter both the State Games and the Nationals based on experience.



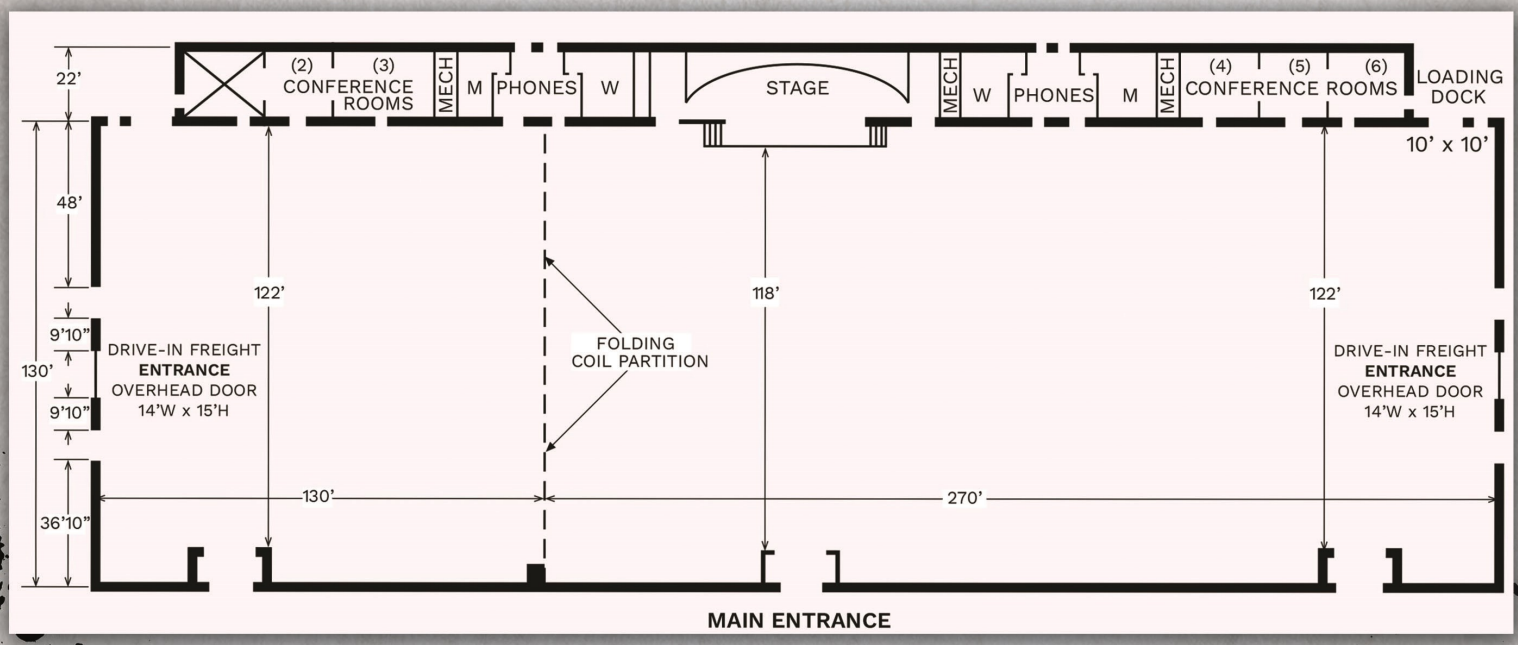


EXHIBIT BOOTH



10X10 SPACE: \$595
10X20 SPACE: \$1000
CUSTOM: CALL/TEXT 724.640.2111

Over 50,000 Sq. feet of space @
 The Martial Arts Festival
 OHIO EXPO CENTER (LAUSCHE BUILDING).
 717 E 17th Ave Columbus, OH 43211
VENDOR BOOTH INCLUDES:
 TABLE
 CHAIRS
 2 EXHIBITOR PASSES








2025 ARNOLD SCHWARZENEGGER MARTIAL ARTS FESTIVAL KUMITE CLASSIC OHIO EXPO CENTER



Custom Kumite Classic Medals award sponsor
\$500 includes your custom logo on awards:
1st -3rd place championship medals - opportunities available:

-  Point Sparring Male or Female
-  Forms Male or Female
-  Weapons Male or Female

Your sponsorship will include a custom company logo of your choice applied to championship medals. Application is high quality full color vinyl.

front



back



\$500 AWARD SPONSORS BONUS BENEFITS:

- Brand logo recognition
- Custom Signage:
Expo entrance recognition
- Kumiteclassic.com recognition for one year
- Social media "Thank you" recognition





“YOU CAN HAVE **RESULTS**
OR **EXCUSES**.
NOT BOTH...

Arnold Schwarzenegger





**UNDER THE UMBRELLA OF THE
LARGEST FITNESS EXPO IN THE WORLD**

ARNOLD  **SPORTS**
F E S T I V A L

KUMITE CLASSIC ENTERTAINMENT

724.640.2111

KUMITECLASSIC.COM

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